



Hyde Park Theatre in collaboration with ScriptWorks

Presents FronteraFest 2020

January 20 - February 2, 2020

Long Fringe/Bring Your Own Venue

The Long Fringe provides companies and individuals the opportunity to perform longer works in the festival. Read on for details on the Bring Your Own Venue (BYOV) portion of the festival.

Application Deadline: November 1st, 2019

① HOW DOES IT WORK?

You Provide:

- ◆ A completed BYOV application with a \$250 fee
- ◆ A fully-prepared, rights-secured, audience-ready production
- ◆ All requested material on time
- ◆ All your travel, production, and miscellaneous expenses
- ◆ Promotional materials for your show, including photographs, press releases, fliers, etc.
- ◆ Any and all technical equipment and personnel
- ◆ Any and all front of house equipment and personnel
- ◆ The performance venue

We Provide:

- ◆ 4 - 6 performances (which can be selected from a longer run as long as they fall within Long Fringe dates)
- ◆ 100% of the box office receipts
- ◆ Reservations/advance purchase service for 4 -6 performances between January 20 - February 2, 2020
- ◆ An overall festival program which includes your show description and show times
- ◆ FronteraFest publicity campaign supporting the event
- ◆ A publicity email contact list so that you can promote your piece to the local media, upon request

② WHAT DOES ALL THIS MEAN?

A completed application with the \$250 fee

Incomplete applications will not be accepted. If you're unsure about something, please estimate. We will not process applications until we receive the \$250 fee. We accept payment by credit card online or by check or money order payable to Hyde Park Theatre. (Please note there will be credit card fee of 3% added to online payments.)

A fully-prepared, rights-secured, audience-ready production

FronteraFest will not be held responsible if you fail to secure the rights of the material you plan to perform. Securing and paying for rights is solely the responsibility of the producing organization.

All requested materials on time

In order to serve the needs of all companies, we set deadlines. These are not flexible. If you are unable to provide the requested materials on time, we will be unable to guarantee proper publicity and accurate program information.

All your travel, production and miscellaneous expenses

FronteraFest is not responsible for any of your expenses. If you need advice about cheap places to stay or eat, we'll be happy to help you out.

Promotional materials for your show

We will need a press release and photos (300dpi photos in .tiff, .jpg, .psd, or .eps format) concerning your show for our PR campaign. To ensure inclusion in the program and general press, we need these materials no later than Dec. 2, 2019. Though we will put a listing for your show in our general press, we strongly advise that you seek other

avenues to publicize your show. Unlike the Short Fringe, where tickets are sold for an evening of five shows, BYOV tickets are sold to individual shows so getting "butts in seats" will be partly dependent on you mounting your own publicity campaign.

Any and all technical equipment and personnel

You must provide all production personnel and technical equipment for your production.

Any and all front-of-house equipment and personnel

You must provide all front-of-house equipment and personnel needed to sell tickets at the door and otherwise manage front-of-house needs.

Performance venue

You are responsible for providing your own venue, whether it is a traditional performance space or found space for site-specific work. We encourage you to consider accessibility, parking, and restrooms when choosing your venue, but we recognize the difficulty of finding those things in the current venue crisis. If you are using a non-traditional space, keeping your audience to 49 or less will allow you to avoid dealing with city permits, etc.

4 - 6 performances

Performances should be between 45 and 120 minutes, including intermission. These performances can be part of a longer run, as long as they fall within the Long Fringe date range of January 20th - February 2nd.

100% of the box office receipts

You get to set your own ticket price (maximum \$20) and receive all box office revenues.

Reservations/advance purchase service for 4 - 6 performances between January 20 - February 2, 2020

We will provide reservation and advance purchase services for all your BYOV performances, should you wish to use them. Participants may use their own ticketing service, if they prefer.

An overall festival program which includes your show description & times

We will provide basic information about your show in all of our press and promote Bring Your Own Venue shows in the nightly Short Fringe curtain speech. It will be your responsibility to provide us with all text, graphics and pictures regarding your show by December 2, 2019. You may use our programs with an insert to credit your show personnel, if you wish.

FronteraFest publicity campaign

We will conduct a large-scale publicity campaign to publicize the entire festival. General information and pictures concerning your show will be presented to the press for inclusion in the listings. We strongly recommend you conduct your own marketing campaign as well.

A publicity email contact list so that you can promote your piece to the local media (upon request)

We will also provide you with information about how to get your posters distributed around town and a FronteraFest logo to include in your design.

③ CANCELLATIONS & REFUNDS

100% - if you cancel before November 1, 2019

50% - If you cancel before December 1, 2019

If you cancel on or after December 1, 2019 your application fee will be forfeited to the festival

As always, if you have any questions or concerns, feel free to contact the friendly FronteraFest staff at 512-479-7530, ext. 4 or email us fronterafest@hydeparktheatre.org